



[Online Sign-up/Event Sponsorship Information](#)

April 1, 2021

Dear Friend:

The California Poultry Federation (CPF) Summer Board Meeting and Golf Tournament will be held on June 7-8, 2021 at The Cliffs Resort & Spa in Pismo Beach, CA. While the CPF Executive Committee approved the meeting, they urged the CPF staff to plan for an event that meets the guidelines in place by the CDC and the local county (San Luis Obispo) health department.

As you know, this is one of CPF's most popular meetings. As in past years, a golf tournament will begin at 9:00 a.m. on Monday, June 7 at the Avila Beach Golf Resort., golf awards, reception and dinner will be held outside near the Cliffs Hotel Waterfall Terrace. Wine, beer, and soft drinks will be served. Dinner will be served with COVID regulations. There will be lights and heaters provided around the reception and dinner areas.

Only board members will be allowed into the indoor meeting on Tuesday, June 8. Social distancing, masks and temperature checks will be required. Guest speakers will be offered either zoom or in-person presentations. We will provide zoom to anyone else interested in the meeting so they can view and participate from their hotel rooms or from home.

To offset the costs of these events, we always ask producers and allied members to sponsor these activities. Event sponsorship is \$750. Golf tournament fee is \$150 per golfer. All sponsors will receive publicity each week in the [CPF Headline News e-newsletter](#) with a listing of your company, along with your company name on posters at all Summer events. Attached is a list of last year's sponsors.

Our online registration and hotel reservation system has proven to be a success. All attendees will sign up as Event Sponsors, Reserve a spot in the Golf Tournament and Book hotel accommodations online! Please visit cpif.org for all information and links.

The deadline for special room rates is Thursday, May 6th. Rooms are available at the [The Cliffs Hotel and Spa](#) for Sunday, June 6th and Monday, June 7th. The room block will end May 6, 2021.

Sincerely,

A handwritten signature in cursive script that reads "Bill Mattos".

BILL MATTOS
President