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Online Registration/Sponsorship
and Host Hotel Information

July 7, 2021

Dear Friend:

The 2021 California Poultry Federation (CPF) Annual Conference and Meeting is September 16 - 17 at the Monterey Plaza Hotel in Monterey. You will save money with an early registration fee paid before August 15th. ***The online Registration/Sponsorship Form can be found at www.cpf.org.*** Registrants will book hotel reservations directly with the Monterey Plaza Hotel. A link to the hotel is provided on the last page of the registration/sponsorship form or at www.cpf.org. The deadline for special room rates is August 15, 2021.

CPF has customized sponsorship opportunities for you to consider maximizing your exposure before, during and even after the event. Diamond Club, \$3,500 donation; Gold Club, \$2,000 donation; and Silver Club, \$1,500 donation. Attached is a list showing last years' Sponsors. Sponsors will be honored at the banquet and during our breakfast.

This will be a great opportunity for our industry, its allied members, and friends to gather and plan for 2022. This is the only conference of its type for the California broiler, turkey, squab, duck, game birds and other related poultry industries.

Our speaker lineup is one of the most diverse and interesting in many years. Political writer Dan Walters, retired from the Sacramento Bee but now a featured writer with CalMatters, will present his views on the political issues facing California and what to expect in the coming year. William "Bubba" Paris, well known San Francisco 49'ers offensive tackle who protected Joe Montana in the Super Bowl, will entertain us with his NFL career stories and motivational presentation. He has developed into one of the nation's premier public speakers. He is blessed with great charisma and presence. We also will have the presidents of the National Chicken Council and the National Turkey Federation in one of their first keynotes since Covid hit more than a year ago.

Thank you. We hope you can join us at this special event.

Sincerely,

A handwritten signature in black ink that reads "Bill Mattos". The signature is written in a cursive, flowing style.

BILL MATTOS
President

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