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Online Registration/Sponsorship
and Host Hotel Information

July 13, 2023

Dear Friend:

The 2023 California Poultry Federation (CPF) Annual Conference and Meeting is September 14 - 15 at the Monterey Plaza Hotel in Monterey. You will save money with an early registration fee paid before August 21st. **The online Registration/Sponsorship Form can be found at www.cpf.org.** Registrants will book hotel reservations directly with the Monterey Plaza Hotel. A link to the hotel is provided on the last page of the registration/sponsorship form or at www.cpf.org. The deadline for special room rates is August 21, 2023.

CPF has customized sponsorship opportunities for you to consider maximizing your exposure before, during and even after the event. Diamond Club, \$3500 donation; Gold Club, \$2000 donation; and Silver Club, \$1500 donation. Attached is a list showing last years' Sponsors. Sponsors will be honored at the banquet and during our breakfast.

The Conference is a fantastic opportunity for our industry, its allied members, and friends to gather and plan for 2024, and it is the only conference of its type for the California broiler, turkey, squab, duck, game birds and other related poultry industries. **This year we will feature a golf tournament on Wednesday, Sept. 13th. All Golf proceeds will go to the Western Poultry and Egg Scholarship Foundation.**

Our speaker lineup is one of the most diverse and dynamic in many years. Political writer Dan Walters, retired from the Sacramento Bee but now a featured writer with Cal Matters, will once again present his views on the political issues facing California and what to expect in the coming year. Jeff Butler is an author and workplace strategist who explores human behavior within the working world; his experience spans over 40 industries, and he will be our keynote. In addition, FBI Special Agent Nicholas Callahan is the WMD Coordinator for the past three years in Sacramento, and he will talk about how his agency is expanding the FBI's connection to the agriculture and food industry. We will get a national perspective from the National Chicken Council President Mike Brown.

But get ready for some banquet entertainment that will rock your world with Dueling Pianos coming to Monterey and engaging the audience like never before. Register today! See you in Monterey!

Sincerely,

A handwritten signature in black ink that reads "Bill Mattos". The signature is written in a cursive, flowing style.

BILL MATTOS
President

4640 Spyres Way, Suite 4, Modesto, CA 95356